THE ECONOMIC TIMES GLOBAL INNOVATION NETWORK 2023

ASSOCIATE PARTNER

STRATEGIC VISIBILITY	EXCLUSIVITY	NA
	PARTNER POSITIONING	Positioned as one of the Associate Partner
	LOGO POSITIONING	Logo will be positioned as one of the Associate Partner and will be positioned after Category Partner Logo Unit
	SPEAKING SLOT	NA
	SPEAKING OPPURTUNITY	NA
	TABLE SPACE	NA
FOCUSED MEDIA DELIVERABLES	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	30 Secs Interview of a senior representative from partner company on ET Now (with a repeat telecast)
	ET PRINT PAN INDIA POST EVENT FEATURE PULL OUT	NA
	BRAND WIRE - TOI.COM	NA
	ET INSIGHTS ARTICLE	One 600 words digital article with a picture and a video embedded on ET Insights
LOGO VISIBILTY EVENT	ON-SITE BRANDING	Logo Incorporation
	WEBSITE LOGO BRANDING WITH COMPANY WRITE-UP	Yes
	SOCIAL MEDIA POSTINGS	2 posts through each social media handle(2 post X 4 social media sites = 8 posts)
	THANK YOU EMAILERS	Logo Incorporation
	PARTNER AV	NA
	INVESTMENT	**10 lakhs**

ET Edge

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CATEGORY PARTNER

STRATEGIC VISIBILITY	EXCLUSIVITY	Limited Partnership Opportunities
	PARTNER POSITIONING	Positioned as one of the Industry Partner with an exclusive Partnership Tag (Options need to be sent to organizer) Eg:Digital Innovation Partner)
	LOGO POSITIONING	Logo will be positioned as one of the Industry Partner and will be positioned after Integrated Logo Unit
	SPEAKING SLOT	NA
	SPEAKING OPPURTUNITY	A senior representative from Partner Company will be part of any one panel discussion except inaugral
	TABLE SPACE	NA
FOCUSED MEDIA DELIVERABLES	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	60 Secs Interview of a senior representative from partner company on ET Now (with a repeat telecast)
	ET PRINT PAN INDIA POST EVENT FEATURE PULL OUT	60 words picture and quote space will be reserved for a senior representative from the partner company in the special pullout
	BRAND WIRE - TOI.COM	NA
	ET INSIGHTS ARTICLE	One 600 words digital article with a picture and a video embedded on ET Insights
LOGO VISIBILTY EVENT	ON-SITE BRANDING	Logo Incorporation
	WEBSITE LOGO BRANDING WITH COMPANY WRITE-UP	Yes
	SOCIAL MEDIA POSTINGS	2 posts through each social media handle(2 post X 4 social media sites = 8 posts)
	THANK YOU EMAILERS	Logo Incorporation
	PARTNER AV	NA
	INVESTMENT	**15 lakhs**

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CO-POWERED BY PARTNER

STRATEGIC VISIBILITY	EXCLUSIVITY	Maximum of Three Partners only
	PARTNER POSITIONING	Positioned as one of the Co-Powered Partner
	LOGO POSITIONING	Logo will be part of Integrated Logo Unit and will be positioned below Logo
	SPEAKING SLOT	A senior representative from your organization will be positioned as a thought leader through a 10 mins standalone session
	SPEAKING OPPURTUNITY	NA
	TABLE SPACE	Yes
FOCUSED MEDIA DELIVERABLES	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	2 mins Coverage of the Parallel Session + Special Interview of a Senior Representative from the Clients company in an ET Now Post Event Episode (Plus repeat telecast)
	ET PRINT PAN INDIA POST EVENT FEATURE PULL OUT	120 Sq.Cm space will be reserved for a senior representative from the partner company in the special pullout
	BRAND WIRE - TOI.COM	NA
	ET INSIGHTS ARTICLE	One 600 words digital article with a picture and a video embedded on ET Insights
LOGO VISIBILTY EVENT	ON-SITE BRANDING	Logo Incorporation
	WEBSITE LOGO BRANDING WITH COMPANY WRITE-UP	Yes
	SOCIAL MEDIA POSTINGS	3 posts through each social media handle(3 post X 4 social media sites = 12 posts)
	THANK YOU EMAILERS	Logo Incorporation
	PARTNER AV	Yes
	INVESTMENT	**22 lakhs**

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THE ECONOMIC TIMES GLOBAL INNOVATION NETWORK 2023

CO-PRESENTING PARTNER

STRATEGIC VISIBILITY	EXCLUSIVITY	YES
	PARTNER POSITIONING	Positioned as Co-Presenting Partner
	LOGO POSITIONING	Logo will be part of Integrated Logo Unit (ILU) and will be positioned above Logo after the presenting partner logo.
	SPEAKING SLOT	A senior representative from your organization will be positioned as a thought leader through a 10 mins standalone session
	SPEAKING OPPURTUNITY	A senior representative from Partner Company will be part of any one panel discussion except inaugral
	TABLE SPACE	Yes
FOCUSED MEDIA DELIVERABLES	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	3 mins Coverage of the Parallel Session + Special Interview of a Senior Representative from the Clients company in an ET Now Post Event Episode (Plus repeat telecast)
	ET PRINT PAN INDIA POST EVENT FEATURE PULL OUT	120 Sq.Cm space will be reserved for a senior representative from the partner company in the special pullout
	BRAND WIRE - TOI.COM	One 600 words digital article with a picture and a video embedded on TOI.COM
	ET INSIGHTS ARTICLE	Two 600 words digital article with a picture and a video embedded on ET Insights
LOGO VISIBILTY EVENT	ON-SITE BRANDING	Logo Incorporation
	WEBSITE LOGO BRANDING WITH COMPANY WRITE-UP	Yes
	SOCIAL MEDIA POSTINGS	6 posts through each social media handle(6 post X 4 social media sites = 24 posts)
	THANK YOU EMAILERS	Logo Incorporation
	PARTNER AV	Yes
	INVESTMENT	**30 lakhs**

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