PRESENTING PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	YES
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	Logo Incorporation of the Presenting Partner
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	180 Secs Interview of a senior representative from partner company on ET Now (with a repeat telecast)
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	YES
	PARTNER POSITIONING	1st ILU Logo above the event Logo
	SPECIAL ADDRESS	15 mins Special Address post the Keynote/Opening Address (this will ensure you are positioned as a thought leader in this space and setting the tone for the day)
	STAND ALONE SPEAKING SLOT	Offered in form of a SPECIAL ADDRESS
	SPEAKING SLOT IN PANEL DISCUSSION	A senior representative from partner Company will get the opportunity to be a part of a Inaugral Panel Discussion
	CORPORATE VIDEO	Partner Corporate video (Max 60 Sec) will be played in periodical intervals)
	STANDEES	TOTAL 3 (PLACEMENT: Networking Area)
	ONSITE BRANDING	YES
	DELEGATE PASSES	6
	TABLE SPACE IN NETWORKING AREA	LARGE Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 2 post through each social media handle(2 post X 4 social media sites = 8 posts minimum)
	ET INSIGHTS.COM	Two 600 words digital article with a picture and a video embedded on ET Insights
	ET.COM / TOI.COM	One 600 words digital article with a picture and a video embedded on ET.COM
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Title Partner in the pre event mailers. (Composite Logo)
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		30 Lakhs

Co-PRESENTING PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	YES
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	Logo Incorporation of the Co-Presenting Partner
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	120 Secs Interview of a senior representative from partner company on ET Now (with a repeat telecast)
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	YES
	PARTNER POSITIONING	2nd ILU Logo above the event Logo
	SPECIAL ADDRESS	NA
	STAND ALONE SPEAKING SLOT	A senior representative from your organization will be positioned as a thought leader through a 15 mins standalone session
	SPEAKING SLOT IN PANEL DISCUSSION	A senior representative from partner Company will get the opportunity to be a part of a Panel Discussion
	CORPORATE VIDEO	Partner Corporate video (Max 60 Sec) will be played in periodical intervals)
	STANDEES	TOTAL 3 ((PLACEMENT: Networking Area))
	ONSITE BRANDING	YES
	DELEGATE PASSES	4
	TABLE SPACE IN NETWORKING AREA	MEDIUM Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 2 post through each social media handle(2 post X 4 social media sites = 8 posts minimum)
	ET INSIGHTS.COM	Two 600 words digital article with a picture and a video embedded on ET Insights
	ET.COM / TOI.COM	One 600 words digital article with a picture and a video embedded on ET.COM
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Co- Presenting Partner in the pre event mailers. (Composite Logo)
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		**25 Lakhs**

CO - POWERED BY PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	Maximum of Three Partners only
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	Logo Incorporation of the Co-Powered partner
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	90 secs Interview of an senior representative from partner company on ET Now (with a repeat telecast)
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	YES
	PARTNER POSITIONING	ILU Logo below the event Logo
	SPECIAL ADDRESS	NA
	STAND ALONE SPEAKING SLOT	A senior representative from your organization will be positioned as a thought leader through a 15 mins standalone session
	SPEAKING SLOT IN PANEL DISCUSSION	NA
	CORPORATE VIDEO	Partner Corporate video (Max 60 Sec) will be played in periodical intervals)
	STANDEES	TOTAL 2 (PLACEMENT: Networking Area))
	ONSITE BRANDING	YES
	DELEGATE PASSES	3
	TABLE SPACE IN NETWORKING AREA	Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 2 post through each social media handle(2 post X 4 social media sites=8 posts minimum)
	ET INSIGHTS.COM	One 600 words digital article with a picture and a video embedded on ET Insights
	ET.COM / TOI.COM	NA
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Powered by Partner in the pre event mailers. (Composite Logo)
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		**18 Lakhs**

CATEGORY PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	An exclusive Partnership Tag (Options need to be sent to organizer) Eg: AI Partner, CRM Partner, Cloud Partner)
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	NA
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	60 secs Interview of a senior representative from partner company on ET Now (with a repeat telecast)
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	NA
	PARTNER POSITIONING	Promoted as a Category Partner along with the other Category Partners
	SPECIAL ADDRESS	NA
	STAND ALONE SPEAKING SLOT	A senior representative from your organization will be positioned as a thought leader through a 10 mins standalone session
	SPEAKING SLOT IN PANEL DISCUSSION	NA
	CORPORATE VIDEO	Partner Corporate video (Max 60 Sec) will be played in periodical intervals)
	STANDEES	TOTAL 1 (PLACEMENT: Networking Area)
	ONSITE BRANDING	YES
	DELEGATE PASSES	2
	TABLE SPACE IN NETWORKING AREA	Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 1 post through each social media handle(1 post X 4 social media sites=4 posts minimum)
	ET INSIGHTS.COM	One 600 words digital article with a picture and a video embedded on ET Insights
	ET.COM / TOI.COM	NA
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Category Partner in the pre event mailers
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		**15 Lakhs**

ASSOCIATE PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	NA
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	NA
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	NA
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	NA
	PARTNER POSITIONING	Promoted as Associate Partner
	SPECIAL ADDRESS	NA
	STAND ALONE SPEAKING SLOT	NA
	SPEAKING SLOT IN PANEL DISCUSSION	A senior representative from Partner Company will be part of a panel discussion
	CORPORATE VIDEO	NA
	STANDEES	TOTAL 1 (PLACEMENT: Networking Area)
	ONSITE BRANDING	YES
	DELEGATE PASSES	2
	TABLE SPACE IN NETWORKING AREA	Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 1 post through each social media handle(1 post X 4 social media sites=4 posts minimum)
	ET INSIGHTS.COM	One 600 words digital article with a picture and a video embedded on ET Insights
	ET.COM / TOI.COM	NA
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Associate Partner in the pre event mailers
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		10 Lakhs

SUPPORTING PARTNER

SPECIAL DELIVERABLES	EXCLUSIVITY	NA
	PRE EPISODIC ET NOW PROMOS(1080 SECONDAGE)	NA
	COVERAGE ON ET NOW POST EVENT EPISODE (WITH A REPEAT TELECAST)	NA
	COMPOSITE LOGO (INTEGRATED WITH EVENT LOGO)	NA
	PARTNER POSITIONING	Promoted as Supporting Partner
	SPECIAL ADDRESS	NA
	STAND ALONE SPEAKING SLOT	NA
	SPEAKING SLOT IN PANEL DISCUSSION	NA
	CORPORATE VIDEO	NA
	STANDEES	TOTAL 1 (PLACEMENT: Networking Area)
	ONSITE BRANDING	YES
	DELEGATE PASSES	2
	TABLE SPACE IN NETWORKING AREA	Table Space
DIGITAL DELIVERABLES	WEBSITE: LOGO BRANDING WITH COMPANY WRITE UP	YES
	WEBSITE: SPEAKER PROFILE & PICTURE	YES
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	Minimum of 1 post through each social media handle(1 post X 4 social media sites=4 posts minimum)
	ET INSIGHTS.COM	NA
	ET.COM / TOI.COM	NA
	COVERAGE ON PRE EVENT MAILERS	Logo Branding as Supporting Partner in the pre event mailers
POST EVENT DELIVERABLES	ATTENDEE LIST	YES
	THANK YOU EMAILER	Logo Incorporation
	SOCIAL MEDIA POSTINGS ON FACEBOOK, LINKEDIN,TWITTER & INSTAGRAM	YES
INVESTMENT (INR)		**6 Lakhs**